Thank you for joining us in helping care for our community!

Hosting a Diaper Drive Toolkit

Learn more: greentrike.co/monarch-db
Donate: greentrike.co/donate-monarch
Help Families with Supplies They Need

The Need
Diapers are material basic necessities all children require, as essential as food, shelter, and clothing.

Diaper need is the lack of a sufficient amount of diapers to keep a baby clean, dry, and healthy. On average, one baby or toddler uses over 6,000 diapers a year for an annual cost of over $1,200.

15M Babies and young children live in poor or low-income families.

$100 Average monthly cost of diapers per child.

0 Number of federal programs that cover the cost of diapers.

Founded to Honor a Child
The Monarch Diaper Bank was established by Maxine McCallum to honor her child, Arlo.

“In 2018, we lost our son to stillbirth. Since then, we have strived to create a legacy for him that he was not able to leave himself.” — Maxine McCallum

Greentrike is proud to provide a space for the Monarch Diaper Bank and support fundraising for this vital need for families in the community.

Take Action Now
Babies who remain too long in a soiled diaper are exposed to potential health risks.

Most child care centers, even free and subsidized facilities, require families to provide a day’s supply of disposable diapers and many adult caregivers cannot go to work or school if they can't leave their babies at child care.

Learn more: greentrike.co/monarch-db
Donate: greentrike.co/donate-monarch
How to Host a Diaper Drive
Use this checklist to keep your drive on track

☐ Select a start and end date
   Typically, diaper drives run for one week to a month.

☐ Choose your location
   Pick one or more locations that are centrally located and easily accessible. Be sure to label your collection bin (flyer included in this toolkit).

☐ Set your goals
   How many donations would you like to raise? Ask us what sizes are currently most in need. Depending on your goal, consider what type of vehicle you’ll need to transport them or if you’ll need support to pickup donations.

☐ Recruit volunteers

☐ Spread the word
   Announce your diaper drive via social media, emails, local news outlets, and notices throughout your community. Let people know the importance of the Need! Be active before and during the drive!

☐ Collect and deliver
   Rally the volunteers, take lots of pictures and don’t forget to post on social media and let everyone know your results!

Follow Greentrike on Social Media
Facebook: @greentrike
Instagram: @greentrikeorg
Threads: @greentrikeorg

Learn more: greentrike.co/monarch-db
Donate: greentrike.co/donate-monarch
Please support our Diaper Drive

Date(s):

Location(s):

All funds, diapers, and wipes donated benefit:

The Monarch Diaper Bank launched in 2023 at Greentrike’s Children’s Museum of Tacoma to provide families with a three to five day supply of diapers and wipes and the ability to play free of charge within the Museum. The Monarch Diaper Bank does not require registration for those needing supplies or disclosure of personal information. Thank you for supporting this vital resource for our community.

greentrike.co/monarch-db

Hosted By:
# Diaper Collection Form

Use this sheet to keep track of donations and share feedback with Greentrike.

**Date(s):**

<table>
<thead>
<tr>
<th>Type of Diaper Supplies</th>
<th>Amount Collected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newborn</td>
<td></td>
</tr>
<tr>
<td>Size 1</td>
<td></td>
</tr>
<tr>
<td>Size 2</td>
<td></td>
</tr>
<tr>
<td>Size 3</td>
<td></td>
</tr>
<tr>
<td><em>Size 4</em></td>
<td></td>
</tr>
<tr>
<td><em>Size 5</em></td>
<td></td>
</tr>
<tr>
<td><em>Size 6</em></td>
<td></td>
</tr>
<tr>
<td><em>Wipes</em></td>
<td></td>
</tr>
<tr>
<td>Misc.</td>
<td></td>
</tr>
</tbody>
</table>

*Most needed supplies

## Total Resources Collected

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount Collected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diapers</td>
<td></td>
</tr>
<tr>
<td>Wipes</td>
<td></td>
</tr>
<tr>
<td>Financial Contributions</td>
<td></td>
</tr>
</tbody>
</table>

Hosted by

[Greentrike](https://www.greentrike.org)

[Monarch Diaper Bank](https://www.childremuseumtacoma.org/monarch-diaper-bank)
Collection Goal Tracker

Use this sheet to keep track of progress to your donation goal.

Our Goal:

Overall Totals of Resources Collected:
- Diapers
- Wipes
- Financial Contributions

Number of Diapers collected so far:

100%
75%
50%
25%
5%

Hosted by
Drop Diapers Here

Hosted by

[Logos of Greentrike and Monarch Diaper Bank]